

The Paper Tree

Cashier Counter Design

Things to Consider for Cashier Counter

Storage for invoices/ receipts/ supplies

Cash Drawer

Double Display LCD

PC Unit

POS Printer

Plastic Bags

Packaging Materials

Impulse Buy

Additional Front Shelf

Green Messaging

Store Policy

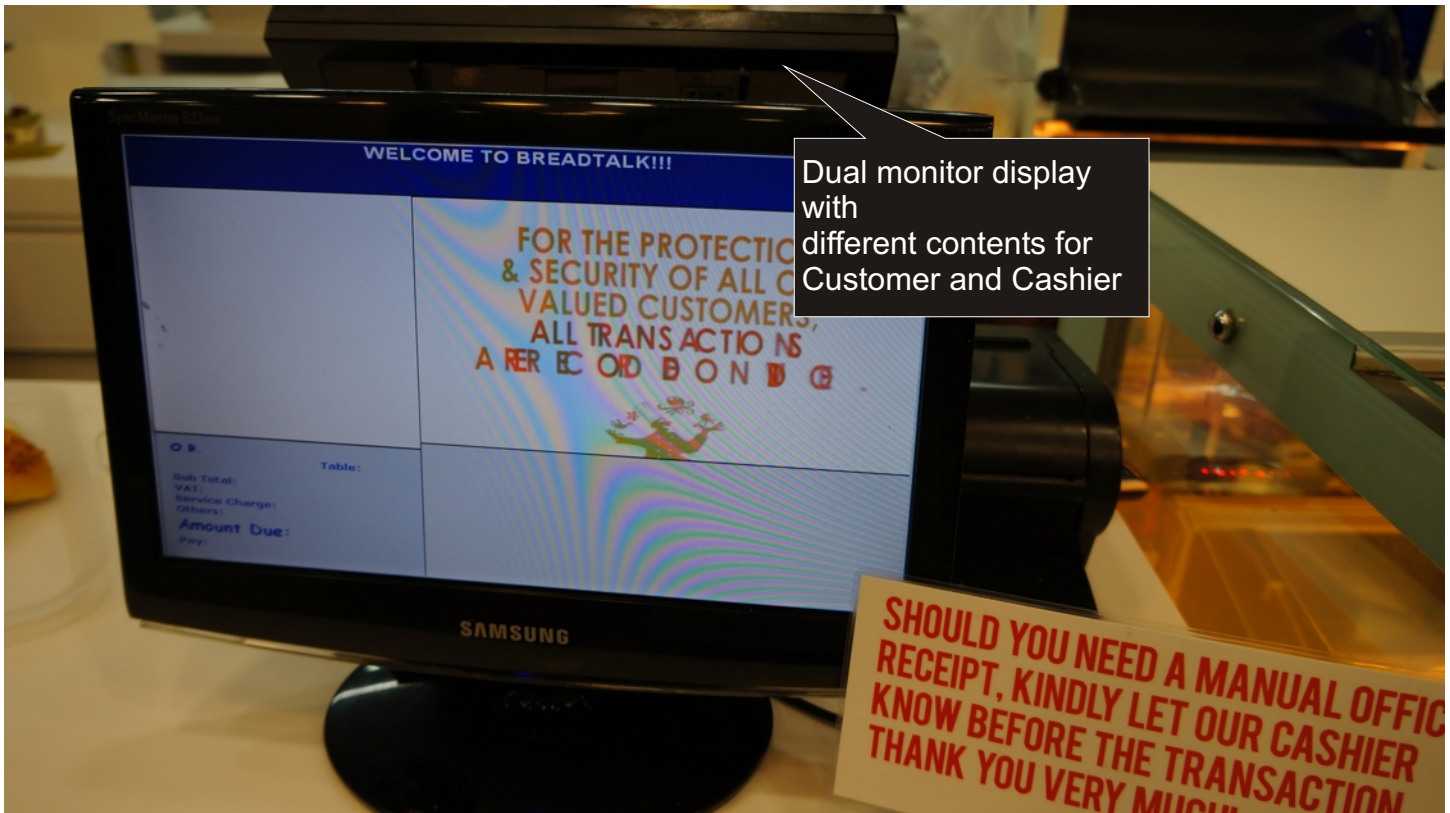
Store Brand Slogan

Outlets

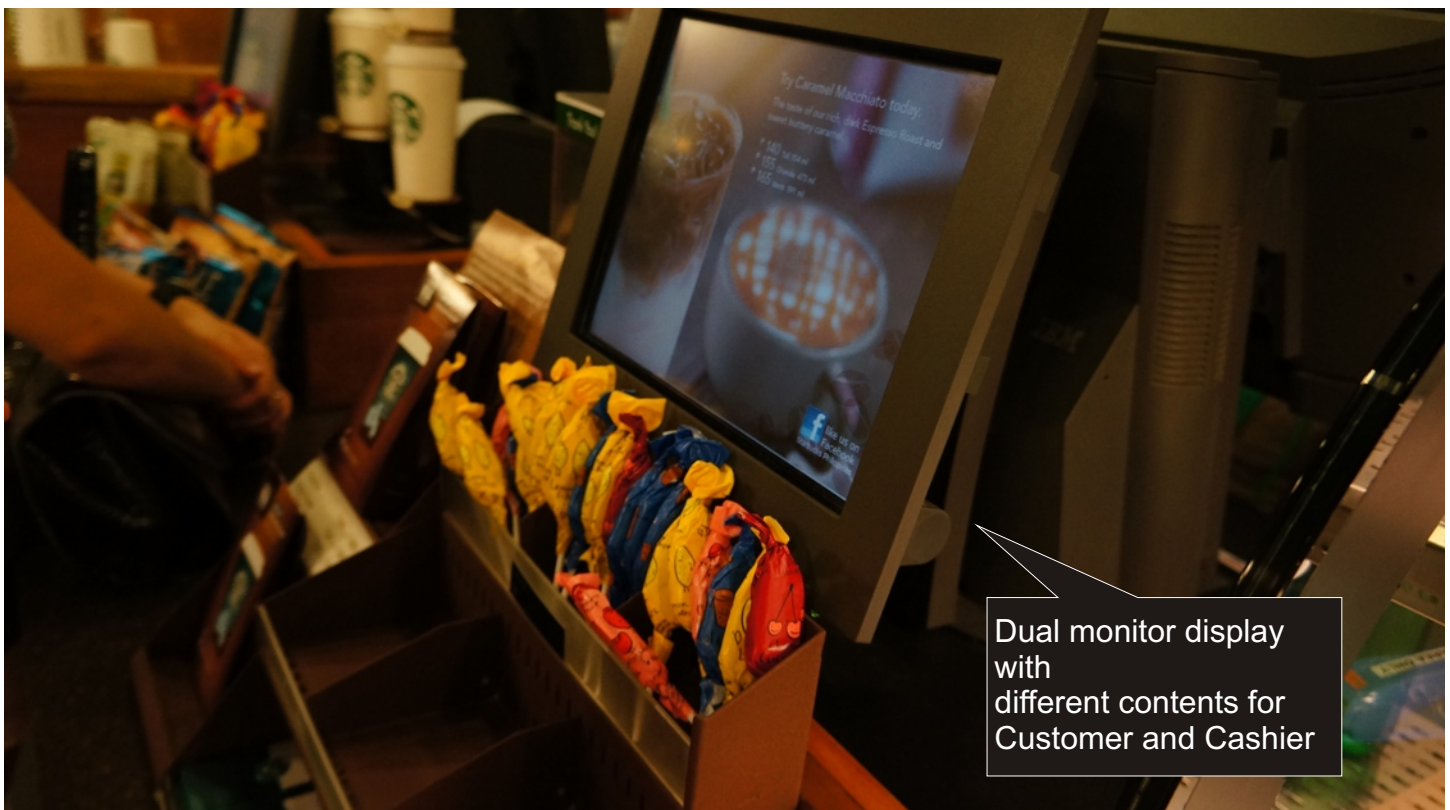
Counter Shelf Lighting

The Paper Tree Cashier Counter Design References

Bread Talk Counter



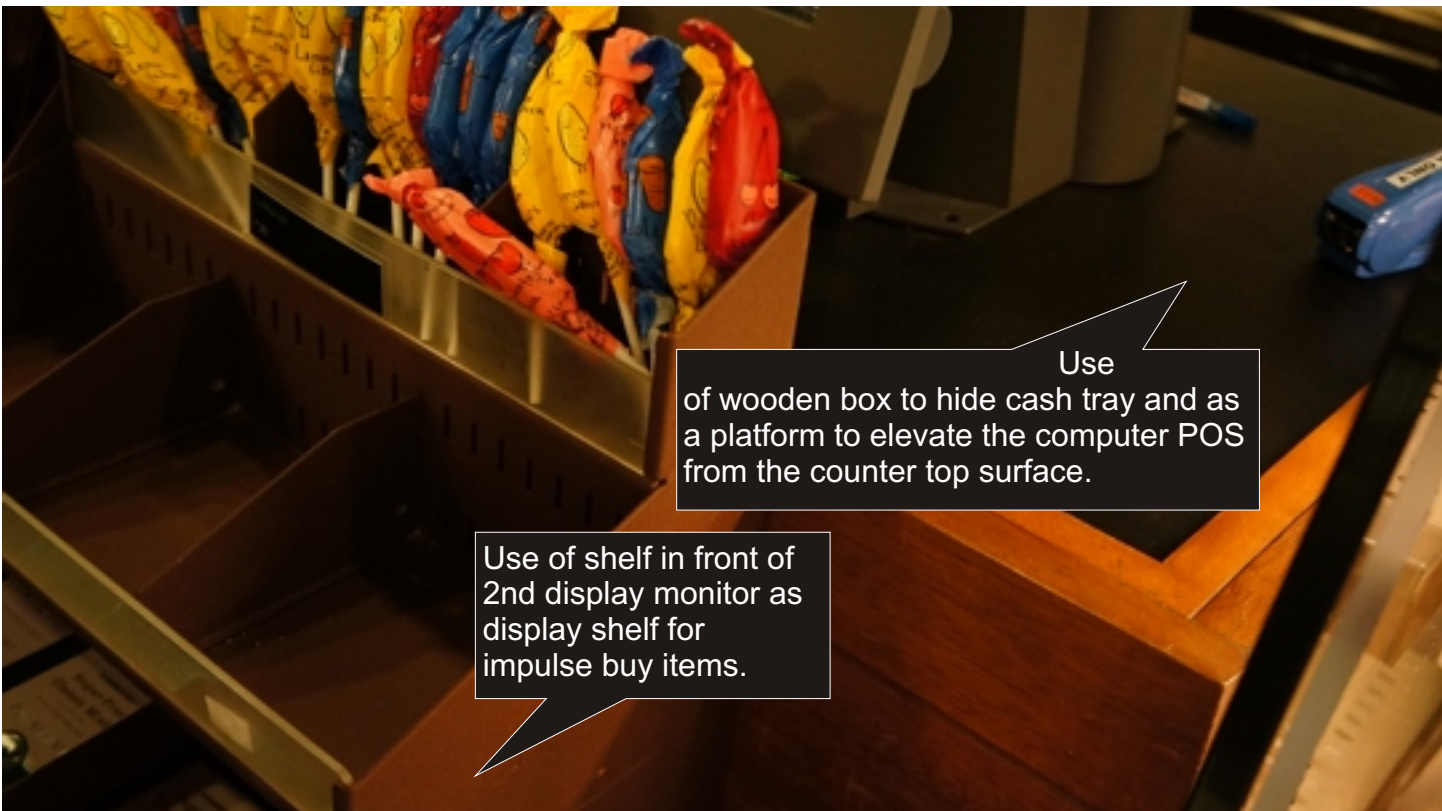
Star Bucks Counter



The Paper Tree Cashier Counter Design References

Starbucks Coffee

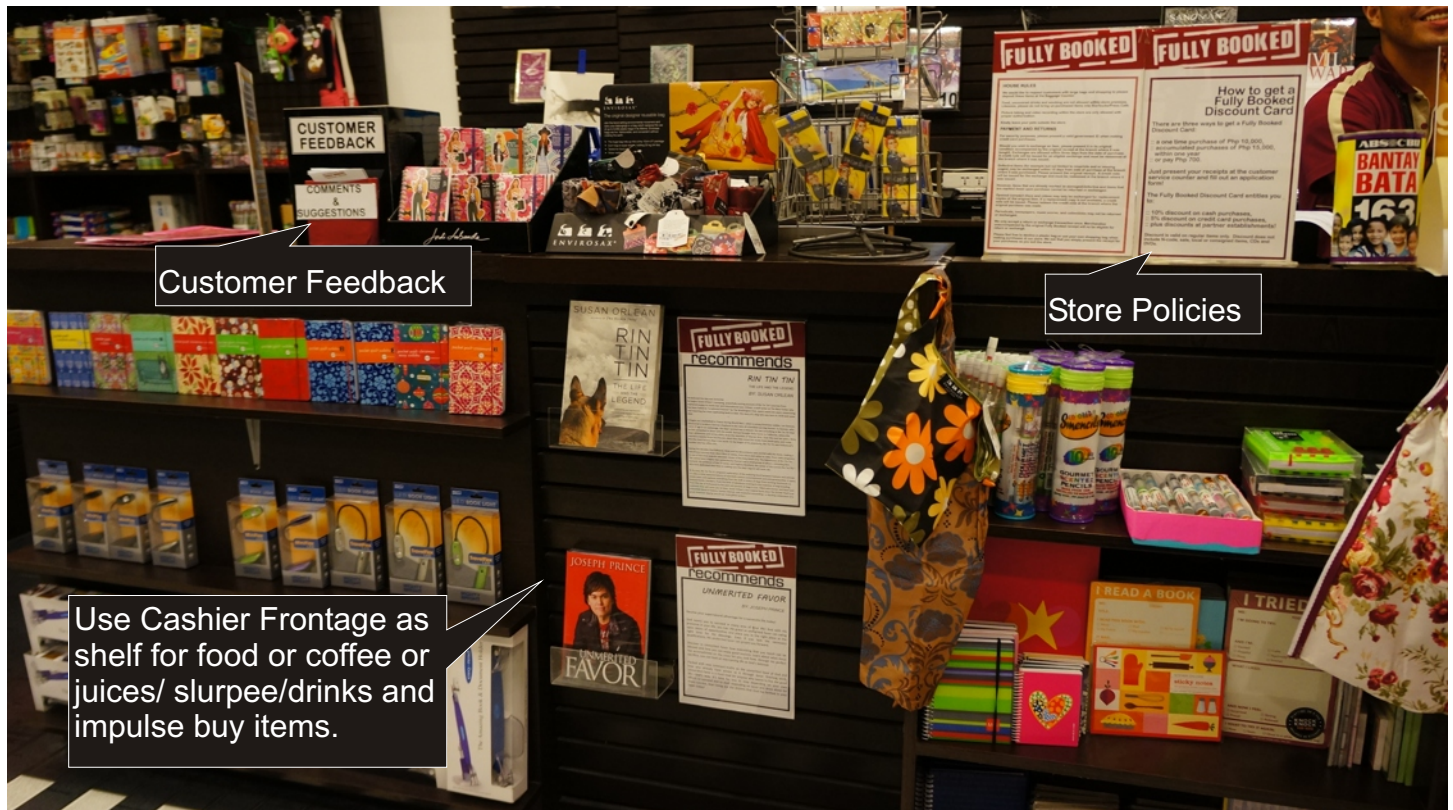






Use Cashier Frontage as shelf for food or coffee or juices/ slurpee/drinks and impulse buy items.

Fully Booked



Customer Feedback

Store Policies

Use Cashier Frontage as shelf for food or coffee or juices/ slurpee/drinks and impulse buy items.

Hearst Castle, California



Starbucks Coffee

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Quincy Market in Boston, Massachusetts



Quincy Market in Boston, Massachusetts



Walmart Ready-To-Eat Cookies





Walmart Packing/ Bagging Station



Hudson News at LAX Airport

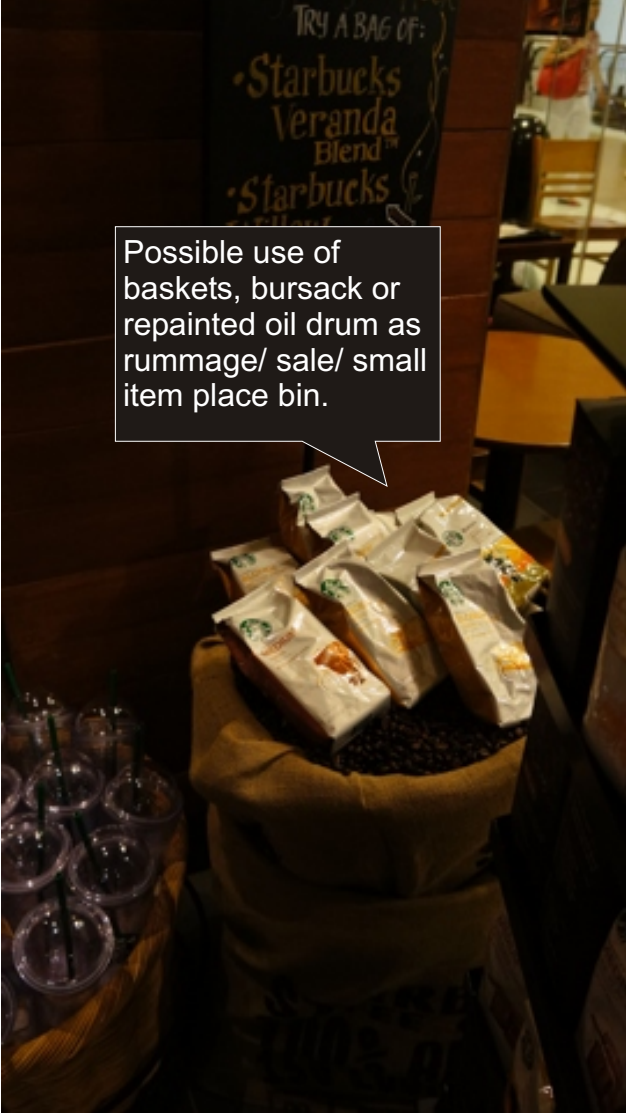




Possible use of baskets, bursack or repainted oil drum as rummage/ sale/ small item place bin.

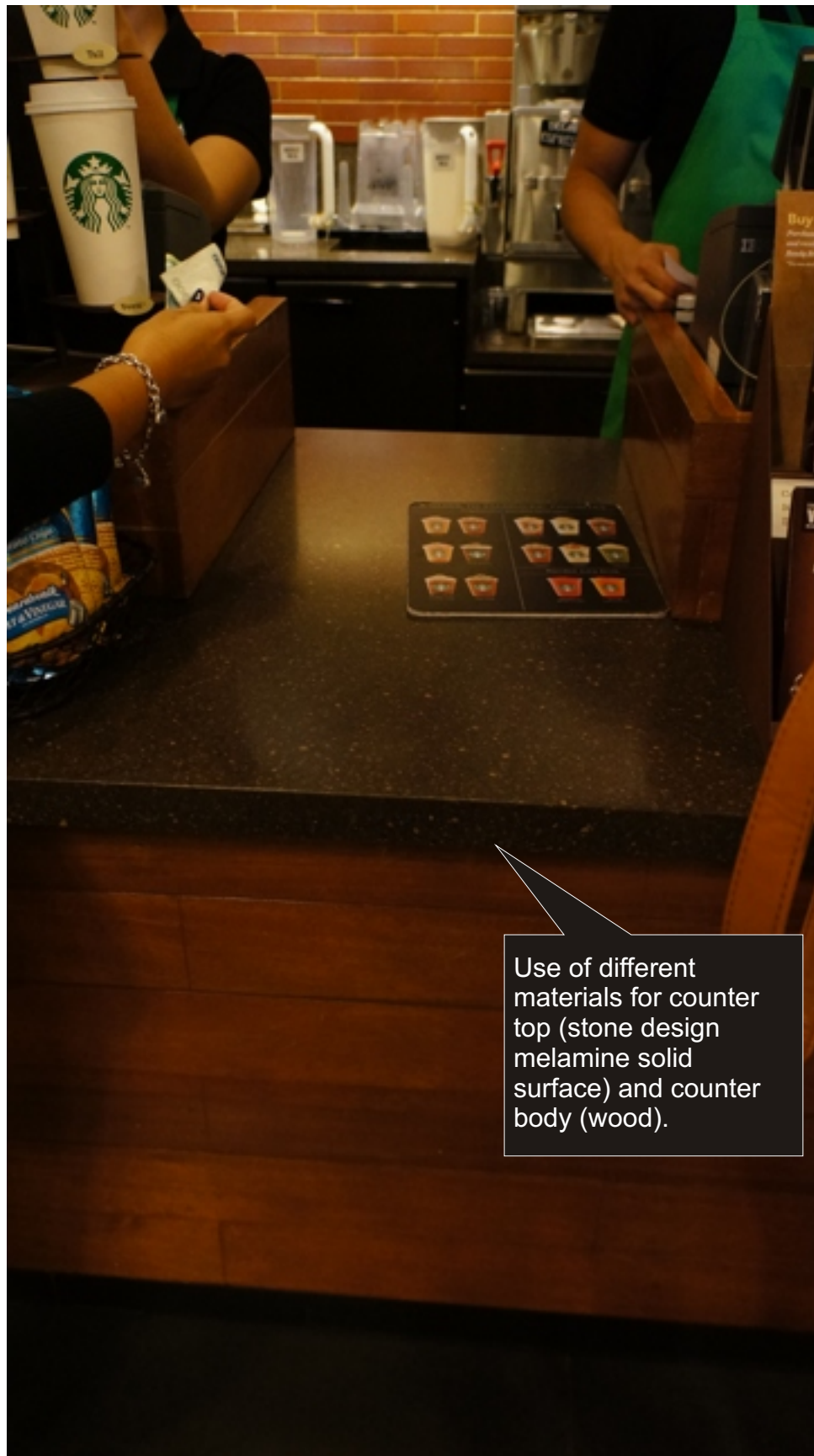


Pos
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Starbucks Coffee



Use of different materials for counter top (stone design melamine solid surface) and counter body (wood).

Starbucks Coffee



Bench



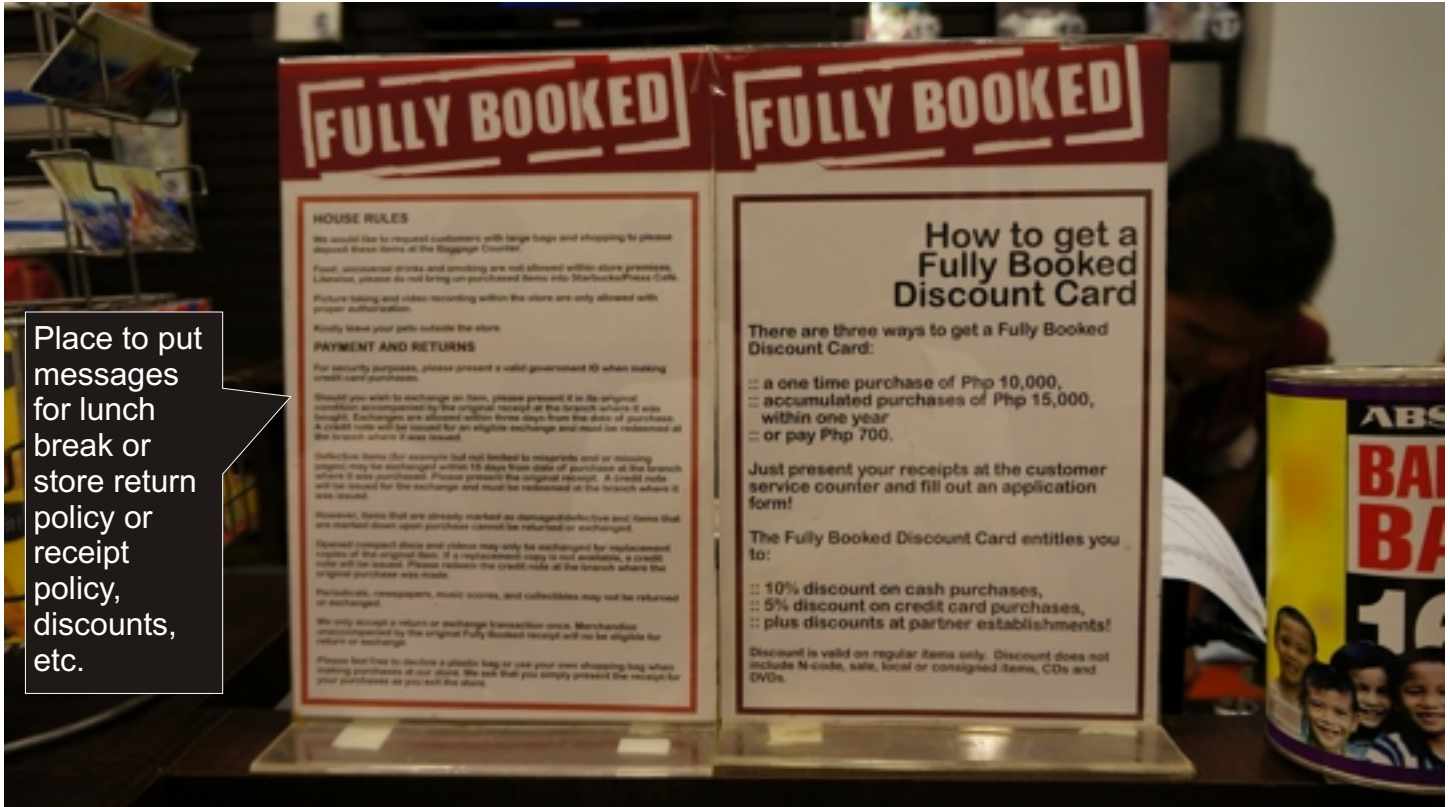
Green messages can be “stamped” on the wood for a rustic effect. Engraved metal is also a nice option.

Walmart low price promise

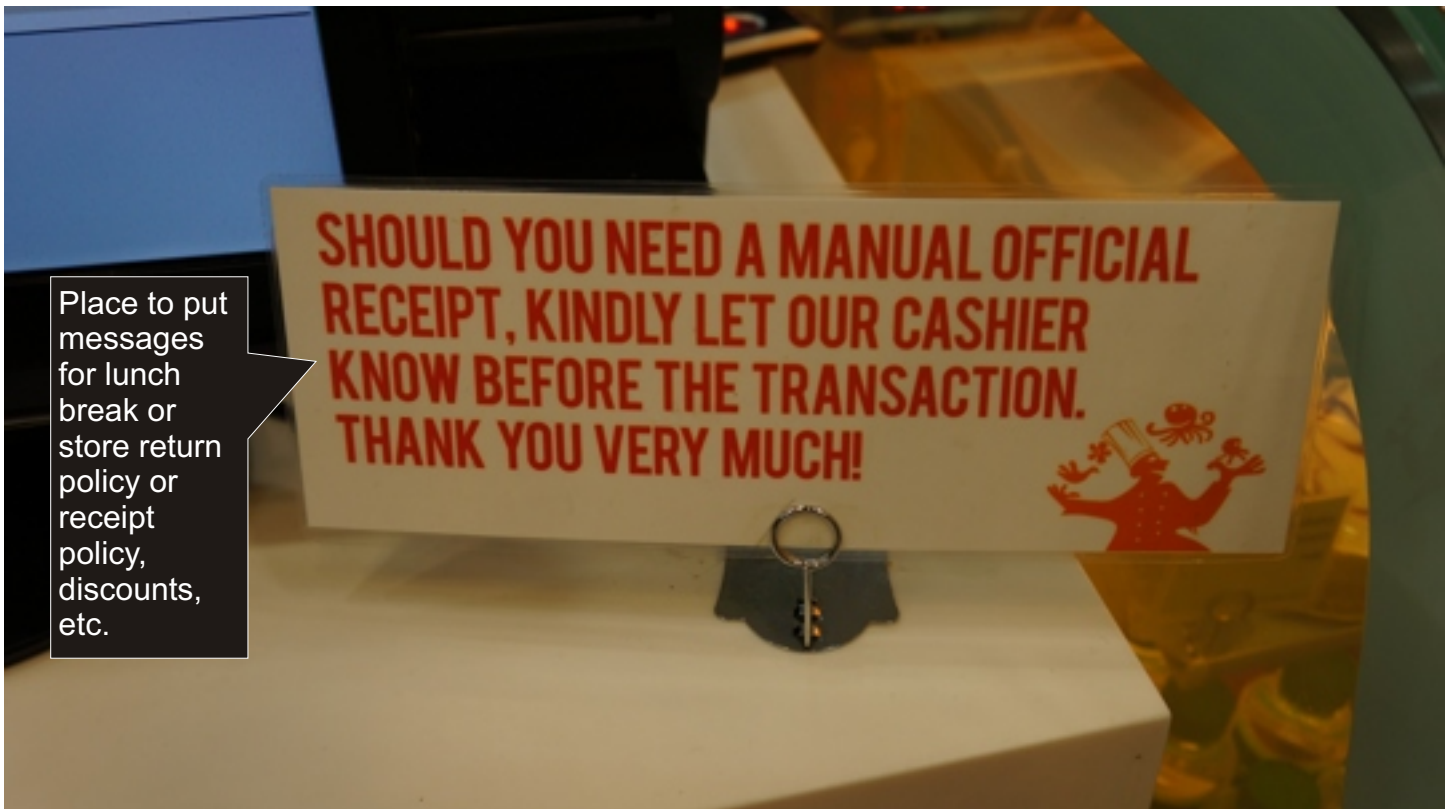


Store/ Brand Slogan at cashier counter as reminder to clients of brand promise

Fully Booked



Breadtalk



Walmart Packing/ Bagging Station



Trader Joe's Packing/ Bagging Station

